

Harris Farm Markets grows at 20% quarterly with Shopify



Founded in 1971, Harris Farm Markets started with a single shop in Sydney, Australia. More than 40 years later, it's still 100% family owned and operated with 24 stores, a growing wholesale division, and a fast developing online business. Over 11M customers shop at Harris Farm Markets every year because of its reputation for offering the freshest quality produce at fair prices. In July 2013, Harris Farms launched its Shopify store to deliver premium produce and grocery lines across Sydney.



SIMPLE SOLUTION

"We wanted the most affordable platform that would be easiest for my staff and I to operate. Shopify was recommended to us by one of our consultants as a platform that would best suit our business. Because of the simplicity of the platform, I was able to develop our online store with my wife who is a graphic designer."

"Our website traffic has increased by approximately five times compared to pre-Shopify."

ANGUS HARRIS CO-CEO
OF HARRIS FARM MARKETS

VALUE TO CUSTOMERS

"Our Shopify site is simple and easy for our customers to use. We offer the best customer experience in our category of the market. That includes providing our customers with one-hour delivery windows, same-day delivery of premium fruit and vegetables, and a satisfaction guarantee."

RAPID GROWTH

"Our website traffic has increased by approximately five times compared to pre-Shopify. Our business is currently growing at a rate of approximately 20% quarterly. We now have 85,000 unique monthly visitors, and bring in an average of 900 orders per week."

API CAPABILITIES

"On Shopify Plus, we have developed pricing and ranging APIs that remove stock from the online store when we're out of something or when we change prices. We've also developed an API for fulfilling products and archiving orders."



Learn more at shopify.com/plus